The Wide-Angle (28mm) Perspective

The sharp, high-quality Fujinon lens gives you a 28mm wide-angle perspective to frame portraits with expansive backdrops, groups of people, or landscape scenes with depth and an impressive sense of scale.

35mm

5X Optical Zoom

Incorporating a 5x optical zoom, the same Fujinon lens also lets you move in close at the touch of a button, giving you the freedom to capture dramatic close-ups.

Wide angle

Silver

Black

SPECIFICATIONS

FinePix J110w / J150w

Number of effective pixels*1	10.0 million pixels
CCD sensor	1/2.3-inch CCD
Storage media	Internal memory (approx. 24MB) / SD memory card / SDHC memory card*2
File format	Still image: JPEG (Exif Ver. 2.2*3) / Movie: AVI (Motion JPEG) with sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	Still image: 3,648 x 2,736 (10M) / 3,648 x 2,432 (3:2 format) / 2,592 x 1,944 / 2,048 x 1,536 / 1,600 x 1,200 / 640 x 480
Lens	Fujinon 5× optical zoom lens, F3.3 (Wide) - F5.1 (Telephoto)
Lens focal length	f=5.1 - 25.5 mm, equivalent to 28 - 140 mm on a 35 mm camera
Digital zoom	Approx. 5.7×
Aperture	Wide: F3.3 / F5.2, Telephoto: F5.1 / F8.0
Focus distance (from lens surface)	Normal: Wide: Approx. 60 cm / 2.0 ft. to infinity Telephoto: Approx. 1.2 m / 3.9 ft. to infinity Macro: Wide: Approx. 5 cm - 80 cm / 2.0 in. - 2.6 ft. Telephoto: Approx. 80 cm - 1.5 m / 2.6 ft. - 4.9 ft.
Sensitivity	Auto / Equivalent to ISO 64 / 100 / 200 / 400 / 800 / 1600 / 3200 (Standard Output Sensitivity) *ISO3200: 3M pixels or lower (Number of recorded pixels)
Exposure control	TTL 256-zones metering
Exposure mode	Programmed AE
Shooting modes	Auto, Baby, Picture Stabilization (Anti-blur), Red-eye reduction, Digital zoom, Portrait, SP, Movie SP: Landscape, Sport, Night, Natural Light, Fireworks, Beach, Snow, Sunset, Flower, Party, Museum, Text, Manual
Shutter speed	(Auto mode) 1/4 sec. to 1/2000 sec., (All other modes) 8 sec. to 1/2000 sec.
Continuous shooting	Top-3 (max 1.7 frames/sec.)
Focus	Auto focus (Center)
White balance	Automatic scene recognition Preset: Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm white), Fluorescent light (Cool white), Incandescent light
Self-timer	Approx. 10 sec. / 2 sec. delay
Flash	Auto flash Effective range (ISO 400): Normal: Wide: Approx. 60 cm - 3.0 m / 2.0 ft. - 9.8 ft. Telephoto: Approx. 1.2 m - 1.9 m / 3.9 ft. - 6.2 ft. Macro: Wide: Approx. 30 cm - 80 cm / 1.0 ft. - 2.6 ft. Telephoto: Approx. 70 cm - 1.5 m / 2.3 ft. - 4.9 ft. Flash modes: Red-eye removal OFF: Auto, Forced Flash, Suppressed Flash, Slow Synchro. Red-eye removal ON: Red-eye Reduction Auto, Red-eye Reduction & Forced Flash, Suppressed Flash, Red-eye Reduction & Slow Synchro.
LCD monitor	J110w: 2.7-inch, Approx. 230,000 dots, amorphous silicon TFT color LCD monitor, Approx. 97% coverage J150w: 3.0-inch, Approx. 230,000 dots, amorphous silicon TFT color LCD monitor, Approx. 97% coverage
Movie recording	640 × 480 pixels / 320 × 240 pixels (30 frames/sec.) with monaural sound *Zoom function cannot be used during movie recording.
Photography functions	Face Detection (with Auto red-eye removal), Best framing, Frame no. memory
Playback functions	Face Detection (with Red-eye removal), Slide show, Trimming, Multi-frame playback (J150w: Micro Thumbnail included), Sorting by date, Image rotate
Video output	NTSC / PAL selectable
Digital interface	USB 2.0 High-speed
Power supply	NP-45 Li-ion battery (included), CP-45 with AC adapter AC-5VX (sold separately)
Dimensions	92.0 (W) × 57.9 (H) × 22.6 (D) mm / 3.6 (W) × 2.3 (H) × 0.9 (D) in. (excluding accessories and attachments)
Weight	J110w: Approx. 141 g / 5.0 oz. (excluding accessories, batteries and memory card) J150w: Approx. 146 g / 5.1 oz. (excluding accessories, batteries and memory card)
Accessories included	Li-ion battery NP-45, Battery charger BC-45A, Hand strap, USB cable, A/V cable, CD-ROM: FinePixViewer S / FinePixViewer, Owner's manual
Optional accessories	Li-ion battery NP-45, AC power adapter AC-5VX, DC coupler CP-45, Battery charger BC-45

Number of images / recording time

Mode	Still image							Movie	
Number of recorded pixels	3,648 × 2,736		3,648 x 2,432 (3:2)	2,592 x 1,944	2,048 x 1,536	1,600 x 1,200	640 x 480	Movie recording time	
Quality	JPEG FINE	JPEG NORMAL	JPEG	JPEG	JPEG	JPEG	JPEG	VGA (30 fps)	QVGA (30 fps)
Internal memory (approx. 24MB)	4	9	10	18	30	37	169	29 sec.	53 sec.
SD memory card 512MB	100	200	220	390	610	770	3,430	9 min.	17 min.
1GB	200	400	450	780	1,230	1,540	6,880	19 min.	35 min.
2GB	400	800	890	1,540	2,470	3,090	12,390	39 min.	71 min.
SDHC memory card 4GB	810	1,610	1,790	3,100	4,960	6,200	24,820	79 min.*	143 min.*
8GB	1,620	3,230	3,600	6,220	9,950	12,440	47,130	160 min.*	288 min.*

Actual number of frames and recording time varies depending on the type of memory card or shooting conditions.
*Movie recording will stop automatically when the movie file size becomes approx. 2GB.

*1 Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.
*2 Please see the Fujifilm website to check memory card compatibility.
*3 Exif 2.2 is a digital camera file format that contains a variety of shooting information for optimal printing.

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For more information, please visit our Website:
http://www.fujifilm.com/products/digital_cameras/index.html
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FUJIFILM

FINEPIX J150w NEW
FINEPIX J110w

Discover the Wide-Angle Perspective

10.0 Megapixels | **5x** Optical Zoom | **28mm** Wide Angle | Face Detection

Wide & Slim

FINEPIX J150w FINEPIX J110w

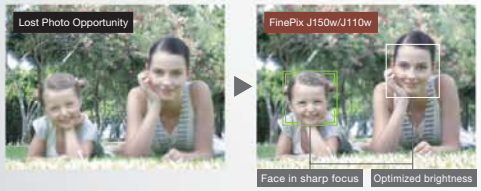
10.0 Megapixels

Thanks to an impressive 10.0 megapixels of resolution, pictures are crisp, clear, and vivid, perfect for cropping or enlarging images as you like.

Face Detection & Auto Red-Eye Removal

Face Detection identifies faces and optimizes focus and exposure, making people pictures a snap. Selectable red-eye removal detects and compensates for red-eye in detected faces, for flattering flash portraits and party pictures.

■Face Detection



■Auto Red-Eye Removal

High Sensitivity ISO 3200

With ISO 3200 sensitivity, even subjects on the move come out blur-free. High sensitivity also lets you shoot without the flash in an expanded range of situations, giving you natural-looking pictures that preserve the mood and the memories of the actual scene.

*ISO1600 at full 10MP resolution / ISO3200 at 3MP or lower

Picture Stabilization/Anti-blur Mode

Picture Stabilization/Anti-blur Mode automatically corrects for camera shake and subject blur, making it easy to take crisp stop-action photos with great background detail.

Conventional digital camera

FinePix J150w/J110w

Versatile Shooting Modes

Pre-programmed shooting modes let you forget about the camera settings and focus on composing the best shot, ensuring optimum results in a variety of conditions.

Mode Dial

	Auto		Baby
	Picture Stabilization		Red-eye Reduction
	Digital Zoom		Portrait
SP	Scene Position		Movie

Scene Positions

Landscape	Sport	Night	Natural Light
Beach	Snow	Fireworks	Sunset
Flower	Party	Museum	Text
Manual			

Big, Bright LCD

Multi-Frame Playback (Micro Thumbnail View)

FINEPIX J150w

3.0-inch LCD

The large, bright 3.0-inch LCD adds impact to photo viewing. In addition to two- or nine-frame display, Multi-Frame Playback also lets you choose Micro Thumbnail View, displaying 100 shots simultaneously for effortless selection and viewing.

Multi-Frame Playback (9 frames)

FINEPIX J110w

2.7-inch LCD

The bright, high-resolution 2.7-inch LCD lets you compose photos with ease. Multi-Frame Playback gives you a choice of two or nine frames for quick selection and viewing.